



COOLMANCREATIVE

MARK KUHLMANN | COOLMANCREATIVE.COM | 630.632.1627 | COOLMANCREATIVE@GMAIL.COM

EXPERIENCE

- **Spring 2014 - March 2017: Creative Services Designer for Infogroup.** I worked with our marketing team to create B2B and B2C promotional materials. Responsive/mobile design with emails, landing pages, and websites. CMS work includes Wordpress design and development. Additional print materials, trade show booths, and branded mailers designed to support our sales team.
- **Winter 2012 - Spring 2014: Creative Services Manager for the Omaha Storm Chasers.** Helped increase our social media following by 40% on Facebook and 30% on Twitter in less than one year. Oversaw and created every detail of an \$100,000+ print budget including billboards, tickets, programs, vehicle wraps, I also maintained a bi-weekly email marketing campaign, managed a 25-person in-house video crew for 72 home games, and acted as the team photographer for all events and home games.
- **Freelance Photographer:** Chicago Bears, Creighton University, University of Nebraska-Omaha, and the Omaha Storm Chasers, Photos featured in The Washington Post, MiLB.com, and The Omaha World-Herald.
- Spring 2012: Graphic Design/Photography intern for the Joliet Slammers Professional Baseball Team
- Spring 2011 - Spring 2013: Web designer for Argonne National Laboratory in the High Energy Physics Division
- Winter 2011 - Summer 2012: Graphic Designer for Engage Creative
- Summer 2009: Freelance graphic design for Legend Haz It including a web profile and concert poster

PLATFORM PROFICIENCIES

- Proficient in the Creative Cloud versions of Adobe products including Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver, Flash, Lightroom, Premiere, and After Effects
- Microsoft Office
- HTML, CSS, Wordpress and other CMS software, SEO, some PHP and Javascript

DESIGN SKILLS

- Photography
- Videography
- Advertising design
- Brand/Identity design
- Web design

COURSEWORK

- Four levels of Graphic Design
- Two levels of Web Design
- Video and photo editing
- Brand/Identity Design
- Printing and Publishing
- Typography
- Photography
- Three-Dimensional Design
- Mobile Design
- Working with Clients

EDUCATION

- Graduated in fall 2011 from the College of Dupage with an associate's degree in graphic design, a web design certificate, a level 1 graphic design certificate, and a level 2 graphic design certificate



COOLMANCREATIVE

MARK KUHLMANN | COOLMANCREATIVE.COM | 630.632.1627 | COOLMANCREATIVE@GMAIL.COM

REFERENCES

HOWIE SCHNUR

- VP of Marketing at Infogroup
- 847.334.4932

ALLISON JANDA

- Copywriter at Infogroup
- 402.213.6700

ROB ANDERSON

- Sports Information Director at Creighton University
- 402.280.5544

BONNIE RYAN

- Associate Director of Communications at the University of Nebraska-Omaha
- 402.554.3267

BEN TUPMAN

- Former Creative Director of the Omaha Storm Chasers
- 952.412.0984

CAITLYN BROWN

- Community Relations Manager of the Omaha Storm Chasers
- 607.591.3139

JEFF HAYNES

- Freelance Photographer/Joliet Slammers Team Photographer
- jhaynes@jolietslammers.com
- 312.560.1228